

Connect with us



bmoharris.com

Search



Your Financial Life

Choose a topic



Your financial firsts



Your home



Your children



Your relationship



Your small business

Quiz: Can you ace our holiday spending trivia quiz?



Did you know that American consumers [plan to spend \\$595 or more on holiday gifts](#) alone this year, according to a 2015 National Retail Federation survey?

Presents are just one piece of the holiday spending puzzle. From décor to gifts and other festive purchases, Americans' seasonal shopping habits can add up to a significant amount.

Wondering where everyone's celebratory cash will be going this December? Take our 10-question holiday trivia quiz to find out.

[Start quiz](#)

Quiz: Can you ace our holiday spending trivia quiz?

Question 1 of 10



The holiday countdown is on! How much does the average American plan to spend on all holiday-related items this year?

- ☐ \$504
- ☒ \$806
- ☐ \$932
- ☐ \$1,000

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question 2 of 10



How many smartphone owners plan to purchase something festive via their mobile device?

☐ 12%

☐ 21%

☒ 35%

☐ 55%

Incorrect

Quiz: Can you ace our holiday spending trivia quiz?

Question 3 of 10



How much will the average shopper spend on gifts for family members this year?

☐ \$463

☐ \$525

☐ \$634

☒ \$792

Incorrect

You almost got it! Americans expect to spend [\\$463 on presents for their loved ones](#) this holiday season — and \$78 on gifts for friends.

Next

Quiz: Can you ace our holiday spending trivia quiz?

Question 4 of 10



And how much do you think Americans will spend on their coworkers, on average?

- ☐ \$10
- ☐ \$17
- ☐ \$20
- ☒ \$26

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question 5 of 10



'Tis the season for spending — and it can add up fast. How many Americans plan to spend less than last year?

☐ 50%

☒ 72%

☐ 86%

☐ 93%

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question **6** of **10**



How much will holiday revelers pay to deck their halls this December?

☒ **\$53**

☐ \$68

☐ \$93

☐ \$115

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question 7 of 10



How many holiday shoppers plan to pay for presents with cash this season?

- ☐ 5%
- ☐ 15%
- ☒ 20%
- ☐ 30%

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question **8** of **10**



What type of gifts do most Americans hope to receive this holiday season?

- ☐ Electronics
- ☐ Sporting goods
- ☐ Home decor
- ☒ Gift cards or certificates

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question **9** of **10**



We now know gift cards are pretty popular. On average, how much will Americans spend on gift cards this season?

☐ \$117

☒ **\$153**

☐ \$205

☐ \$256

Correct

Quiz: Can you ace our holiday spending trivia quiz?

Question **10** of **10**



How much do Americans intend to splurge on seasonal deals and non-gift items for themselves or a family member?

☐ \$101

☐ \$116

☒ \$132

☐ \$145

Correct