

The
Cheesecake Factory[®]
Insider's
Table





Welcome to the Insider's Table! Have a seat.

The Goods

Your special Insider's Table Welcome Kit contains special instructions to activate your membership, including:

Insider ID Card

Each time you go to The Cheesecake Factory in your area, don't forget to show the Front Desk your Insider ID Card. We want to make sure our staff members know you and give you the best possible experience.

Tasting Certificates

Over the next three months, we will treat you to special tastes of our menu – one per month. From our legendary cheesecake to signature menu items, we plan to broaden your

