



Introducing the
Exclusive New CLLA

BUILD YOUR BRAND MEMBER MARKETING & PR PROGRAM

Deeply discounted, professional promotional services you need —
for a price you can afford!

To attract new clients and build a name for themselves in the industry, small firms, solo practitioners and individual attorneys at large firms need to promote their services.

We've worked out flat fee rates with highly qualified, experienced vendors to remove the guesswork and potentially large expense of hiring a random freelance writer or designer.

The program also includes full printing and distribution services to help you get the word out.

Available services include: -----

Logo creation — Don't have a firm logo? A member of our expert design team can create one for you.

Branded collateral — CLLA members can now get branded envelope and letterhead collateral designed and printed with a pre-existing logo or one created by our trusted vendors.

Business card design and printing — ideal for small firms and individual attorneys or collectors who want to promote additional services they offer, such as conference presentations or teaching

Press release creation and distribution — Promote firm news and build your brand with affordable press releases written by freelance journalists. Distribution through a major national news service is also available.

Ad creation and placement assistance — Get a personalized, professional print or banner ad created to promote your company or firm. Ad placement assistance in select industry publications is also available.

Professional headshot (currently only available in the Chicago area) — Have a professional photographer come to your office to shoot a single headshot or portraits of your entire staff for a flat fee.

For more on the available services, pricing
and other details, please visit ccla.org!

